

PROGRAMĂ EXAMEN

Web Page Builder Specialist

1. Theme Builder

- Apply display and conditional logic using the Theme Builder
- Build theme components using dynamic content
- Create custom headers, including sticky header designs
- Design and implement a custom 404 page
- Customize WooCommerce® product templates using the Elementor® editor
- Customize product archive layouts with the Elementor® editor
- Create single-page and single-post templates with the Elementor® Theme Builder

2. Design & Layout in Elementor®

- Configure typography settings
- Use Global Colors and Global Fonts for consistent design
- Create vertical progress trackers
- Implement scrolling text effects
- Design flashing or attention-grabbing image elements
- Create vertical headers
- Use the Shortcode widget in Elementor®
- Use the Text widget in Elementor®
- Use the Image Carousel widget in Elementor®
- Understand margin and padding fundamentals

3. Elementor® Forms

- Design and style forms for user interaction
- Send personalized email confirmations through form submissions
- Create inline contact forms
- Build multi-step forms for advanced user flows

4. Responsive Design with Elementor®

- Build fully responsive page layouts
- Use Elementor®'s mobile editing tools

- Hide and show columns per device type
- Manage custom positioning settings for responsive behavior
- Optimize pages for tablet and mobile devices
- Implement responsive image hotspots

5. Popups with Elementor®

- Design promotional popup boxes
- Create buttons that trigger on-click popups
- Build shopping cart popups
- Configure popup conditions, triggers, and advanced rules
- Create content-lock popups
- Build login form popups
- Design countdown popups
- Create related-posts popups
- Build responsive navigation menus using popups

6. Dynamic Design in Elementor®

- Build directory-style layouts using Elementor®, ACF, and CPT UI
- Create dynamic content displays
- Implement dynamic lightbox features
- Use dynamic request parameters
- Build dynamic contact URLs
- Display dynamic user profile pictures and metadata
- Apply dynamic colors

7. Motion Effects

- Add entrance animations
- Create sticky scrolling effects in Elementor®
- Implement scrolling effects for enhanced visual flow
- Apply animated text effects
- Configure X and Y anchor points in motion effects
- Create image movement illusions
- Implement mouse-tracking animations
- Add parallax scrolling effects

- Use animated headline widgets

8. Website Performance Optimization with Elementor®

- Optimize website images
- Design efficient website layouts using Elementor®
- Apply performance optimization techniques specific to Elementor®
- Understand web hosting considerations for Elementor®-based websites
- Use third-party tools to improve performance and loading speed